



Tactran is the Regional Transport Partnership for Tayside and Central Scotland, working together with the following local authorities:

- Angus Council
- Dundee City Council
- Perth and Kinross Council
- Stirling Council

Tactran promotes good quality transport and travel information which allows people to make more sustainable travel choices. For full details on travel options to, from and within Tayside and Central Scotland visit www.gotoo.com

Tactran is available to support and encourage travel planning and travel awareness to organisations and can offer advice and guidance to help you develop your own Travel Plan. We also provide free access to marketing materials to assist you in promoting the benefits of sustainable travel to management and staff. Our Sustainable Travel Grant scheme is open to all public sector and not-for-profit organisations in the region.

You could get up to £5,000 towards your travel planning initiatives.

To find out more about the benefits of travel planning measures for your staff contact [YOUR NUMBER HERE]

Travel Plan your way to a healthier, happier journey.



This way for staff benefits that won't cost the earth

Create a healthier, happier workforce and a healthier, wealthier business



Travel Plan your way to a healthier, happier journey.

YOUR LOGO IN THIS SPACE.



YOUR LOGO IN THIS SPACE.



Travel planning, the benefits for you and your staff

Travelling to and from work is part of our daily routine. Chances are most of your staff will see this journey as downtime rather than precious and profitable extra time. They probably haven't given much thought to the environmental impact of their journey nor to the cost savings they could make if they considered more economical options.

Encouraging your employees to plan their journeys, or Travel Plan, can not only help you as an organisation to sustain the world's diminishing energy resources and be part of a global campaign committed to reducing our carbon footprint, it could reduce costs and increase productivity.



What difference will Travel Planning make to the bottom line?

In the current financial and global climate, reducing transport costs is important for us all. Organisations can take steps to lower these costs by addressing their transport policies and offering employees alternatives: encouraging walking and cycling; promoting the use of public transport; using increased business travel mileage rates as an incentive for those who lift share or cycle; replacing internal work practices with greener alternatives such as access to tele and video conferencing or replacing pool cars with low emission vehicles. This is all part of Travel Planning.

Your way to increase productivity

Fewer cars on the road eases congestion, cutting commuting and business travel time, freeing up valuable time for us all. Encouraging employees to use public transport allows them to make more of the down time of travelling. They can spend the time working, on the phone or relaxing while someone else takes the strain, meaning they arrive refreshed and better prepared.

Find out more at: www.gotoo.com



Your way to a healthier, happier workforce

By encouraging and supporting your employees to use more active modes of travel – walking or cycling, everyone can feel the benefits. You can set up internal initiatives which will encourage team spirit and good will as people get involved and share their travel experiences. Your employees will feel healthier and less stressed and as an organisation you may see reduced rates of absenteeism. Everybody wins.

Travel Planning, help is always close by

There is plenty of help at hand. A Travel Plan is a package of practical ideas and initiatives, tailored to suit your business, all designed to promote more sustainable transport and travel choices. The aim of a travel plan is to reduce the impact of an organisation's transport activities on the environment, whilst delivering cost, time savings and productivity benefits. Or to put it simply, it's a great way to engage staff and save money.

Have a look at our short film highlighting Travel Plan case studies, look up 'Tactran travel planning' on You Tube.



Tactran liftshare

www.tactranliftshare.com is Tayside and Central Scotland's very own lift sharing database. With over 4000 members across the region, why not register today and find out how tactranliftshare could work for your organisation. Organisations can also create their own private group or be part of the regional scheme.

Contact info@tactran.gov.uk for more details.

Tactranliftshare.com